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Carter Wall 2012

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Name: Carter Wall

Title: Director, Performance Solar Division

Company: Broadway Renewable Strategies

Location: 295 Freeport St., Boston, MA 02122-3592

Place of birth: Connecticut

College: Bryn Mawr College, Harvard University

First job unrelated to your current field: Laboratory at an orange juice factory.

First job in current field: Economic consulting firm

What your firm does now and its plans for the future? Broadway Electrical is a well-respected third-generation electrical contractor, one of the northeast's largest. Broadway Renewable Strategies has rapidly become one of the region's leading solar developers - in 2011 we were the second largest in Mass. Our new performance solar division offers the next important development in solar property management - services to help owners manage their solar investment to peak financial performance.

Hobbies: The board of "Future Faces of American Energy," introducing young women and minorities to careers in the energy field.

Favorite novel: Anything by Mark Twain

Favorite film: Martial arts movies

Keys to success: Listen to your customers

Person you most admire (outside of family): Harvard's Bill Hogan

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