



# nerej

## **Northland Residential honored by National Association of Home Builders 50+ Housing Awards**

March 15, 2012 - Front Section

The National Association of Home Builders (NAHB) awarded Northland Residential Corp. three silver awards for their Energy Star certified developments: The Residences at Black Rock in Hingham and The Woodlands at Belmont Hill in Belmont.

The Woodlands at Belmont Hill was recognized for Best Integration of Nature and Landscape. The Residences at Black Rock in Hingham was recognized for Best For Sale Community up to 200 homes, and Best Detached Home exceeding 2,100 s/f.

Elaine Leonard, vice president and director of sales and marketing at Northland said, "We are thrilled to be honored by the NAHB for our commitment to the senior community. When we build our communities we keep in mind that our residents want the option to age in place. Most of our floor plans include first floor master bedrooms that allow our home owners accessibility as they age and the option to keep their home for a very long time."

"The Nationals Awards help remind us of the great work that our new home sales and marketing professionals have produced, despite having been through the one of the worst economic downturns of our time," said Gaye Orr, MIRM, chair of the 2011 Nationals. "Our industry has taken on so many challenges; it's wonderful to be able to recognize our peers for the ingenuity, foresight and commitment they have exhibited this past year."

The Nationals is the nation's largest competition for new-home sales and marketing professionals and communities, typically drawing over 800 entries and more than 500 attendees. Now in its 31st year, The Nationals will recognize this year's winners during an awards ceremony held during the International Builders' Show in Orlando, Fla.

Northland Residential has been in business since 1970 and is a premier New England residential developer. Northland's mission is to create stunning and unique properties while continually being dedicated to the environment, natural surroundings, and the communities and towns surrounding their properties. Northland Residential was the first ENERGY STAR builder in Massachusetts in 2004, 7 years later they are still 1 of only 9 builders in the state that are 100% ENERGY STAR compliant.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540