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IREM's 12th annual Leadership and Legislative Summit slated for April 14th-18th

March 15, 2012 - Connecticut

The 12th annual Leadership and Legislative Summit of the Institute of Real Estate Management (IREM) will be held from April 14th through 18th at the JW Marriott Hotel in Washington, D.C. The Summit brings together real estate management industry leaders in a dynamic, highly interactive forum that addresses major business challenges and opportunities presented by these ever-changing times, emerging legislative issues of industry interest, IREM governance-related matters, and much more.

Highlighting the event is Capitol Hill Visit Day, when IREM Members meet with members of Congress and their key aides to promote awareness and understanding of key legislative issues of concern to the commercial real estate industry and to communicate the industry's position on these issues. Last year, a record number of 270 IREM Members participated in more than 230 Hill visits, contributing to recent legislative and regulatory victories for commercial real estate in areas such as lease accounting, carried interest, covered bonds, and lead paint.

The Summit features a wide variety of program offerings. In addition to Capitol Hill Visit Day, the following provides a representative sampling:

- * Keynote address by Charlie Cook, editor and publisher of The Cook Political Report, a political analyst for the National Journal Group, and the man the New York Times has called "one of the best political handicappers in the nation."
- * Federal issues briefing and Capitol Hill visit orientation program to prepare participants for this year's Hill visits.
- * A festive "Party With a Purpose," with proceeds benefiting the IREM Foundation.

In addition, real estate industry expert and prognosticator Christopher Lee, president and chief executive officer of the Los Angeles-based CEL & Associates, Inc., will deliver a special presentation drawn from his just-updated version of From Good to Great to Best-in-Class, the popular IREM publication he originally authored in 2008. His remarks will focus on proven strategies to help any organization achieve optimal performance and a competitive edge and will conclude with predictions on events that are likely to occur over the next decade that could significantly impact the real estate management industry.

The registration fee for the Summit is \$395 until March 30, and \$445 thereafter. Single-day passes also are available; they are priced at \$290 until March 30, and \$340 thereafter. In addition, special hotel rates at the JW Marriott Hotel have been secured and discounted air fare has been arranged on both United Airlines and American Airlines.

Additional conference information and online registration are available in the Conferences section of www.irem.org.