



# nerej

## **NAIOP presents: The Future of Multi-Family: Predictions for demand and design**

March 22, 2012 - Front Section

Date: April 4

Time: Reg/Breakfast: 7:15 - 8 a.m.

Program: 8 - 9:15 a.m.

Place: Seaport Hotel

One Seaport Lane

Boston, MA

It's no secret that multi-family is hot! There are thousands of units currently under development in Greater Boston and there seems to be no end in sight for this trend. With the projected increase in supply, it's a good time to examine what could be down the road for this booming sector.

Join us as our panel of experts look into the crystal ball to give their insight into the future demographic trends that will impact multi-family and its predicted target market.

Other predictions include:

- \* A look at the apartment of the future
- \* The impending landscape for investment and development in Boston
- \* How developers will use technology, changes in design, and amenities to attract the next target market

Moderator:

James Gray, principal at ADD Inc

Panelists:

- \* Simon Butler, partner at CB Richard Ellis
- \* Kent Larson, principal research scientist, MIT Media Lab
- \* Julie Smith, president at The Buzzuto Group
- \* Ray Torto, global chief economist at CB Richard Ellis

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