



CELEBRATING
55 YEARS

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Ziv Rozenblum 2012

March 22, 2012 - Green Buildings

Name: Ziv Rozenblum

Title: President and CEO

Company: Ekotrope Inc.

Location: One Broadway St., Cambridge, MA

Place of birth: Israel

Family: Wife and son

College: MIT

First job unrelated to your current field: System architect at Hewlett-Packard

First job in current field: Head of real estate product line at Archibus

What your firm does now and its plans for the future? We enable architects, builders and homeowners to make smart construction decisions that are both cost-effective and energy-efficient.

Our goal is to make houses significantly more affordable to build, renovate and maintain

Hobbies: Hiking, reading and jogging

Favorite novel: Catch-22 by Joseph Heller

Favorite film: Forrest Gump

Keys to success: Focus on the things you can change. Don't waste time on things outside your circle of influence.

Person you most admire (outside of family): Shai Agassi, Israeli entrepreneur/founder of Better Place

If you had to choose a different profession, what would it be? Basketball coach.

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