



CELEBRATING  
55 YEARS

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## **Timothy D'Auria 2012**

March 29, 2012 - Front Section

Name: Timothy D'Auria

Title: Principal

Company: Boston Decision, LLC

Location: Cambridge, MA

Place of birth: Staten Island, NY

Family: Wife: Michelle, Dog: Lucy

College: Cornell University, Class of 2005

First job unrelated to your current field: Sales associate, Radio Shack

First job in current field: Statistical tutor for grad students at Cornell

What your firm does now and its plans for the future? Implement data mining and statistics (predictive analytics) in to mainstream business marketing and decision making.

Hobbies: Cooking, Cycling

Favorite novel: "1984" George Orwell

Favorite film: Moneyball

Favorite website: [www.google.com](http://www.google.com)

Keys to success: Always look at the bigger picture while staying focused on immediate returns.

Person(s) you most admire (outside of family) Albert Einstein

If you had to choose a different profession, what would it be? Teaching real world business concepts & statistics to high school students.

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