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## **Stanley Hurwitz 2012**

March 29, 2012 - Front Section

Name: Stanley M. Hurwitz

Title: Principal/Creative Director

Company: Creative Communications

Location: Stoughton, MA

Place of birth: Boston, MA

Family: Wife and three children

College: UMASS Boston

First job unrelated to your current field: English teacher in Boston Public Schools

First job in current field: New product developer and humor editor for Hallmark Cards biggest competitor

What your firm does now and its plans for the future? We provide PR marketing, and branding services to companies of all sizes in all industries. Our plan is to make our clients richer and more famous.

Hobbies: Fitness, gardening and walks on the beach

Favorite novel: "Exodus" Leon Uris

Favorite film: Something About Mary

Favorite website: [www.linkedin.com](http://www.linkedin.com)

Keys to success: Integrity and reliability

Person(s) you most admire (outside of family): Thomas Jefferson and Larry David

If you had to choose a different profession, what would it be? Writing sitcoms

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