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## **The Northbridge Cos. to manage 100-unit Ledgewood Bay Assisted Living community**

April 05, 2012 - Owners Developers & Managers

The Northbridge Companies was designated the management company overseeing Ledgewood Bay Assisted Living. The 100-unit community is owned by the investment firm BayBridge Seniors Housing and was previously managed by Brookdale Senior Living of Tennessee.

"We are thrilled to welcome Ledgewood Bay to Northbridge," said Sharon Ricardi, vice president of operations for The Northbridge Cos. "Being a regional company based not far from Milford, we understand the nuances of the Southern New Hampshire market and how to best deliver assisted living and memory care services to seniors in the area. Additionally, Ledgewood Bay operates under a very similar philosophy as ours; one that blends quality care, employee encouragement and unmatched customer service to seniors and their families."

Northbridge owns and operates four Massachusetts assisted living and memory care communities in Tewksbury, Plymouth, Needham and North Dartmouth. Ledgewood Bay is the company's entrance to operating in New Hampshire.

Ricardi says Northbridge is committed to making the transition seamless, and the shift in ownership will bring Northbridge's signature programs that directly enhance the quality of life of its residents at Ledgewood. "For example, our Eat Fresh/Eat Local initiative offers a unique enhancement in menu offerings at Ledgewood where we will use seasonal and fresh foods from New Hampshire in our meals. By doing so, we directly support local farms and purveyors while creating a dining experience that focuses on local tastes, freshness and seasonal food," he said.

Among the other initiatives are The STAR Program (Sharp Thinking Active Residents) which combines technology and wellness to delight and engage our residents, and innovative memory care programs that enhance the life of those challenged with Alzheimer's disease and other memory impairments.

Opened in 2007, Ledgewood Bay is located at 43 Ledgewood Drive in Milford, New Hampshire, a suburb of Manchester and Nashua. The community has 94 apartments for seniors, 73 of which are traditional assisted living and 21 in a separate and secure program of for those with Alzheimer's disease and other memory impairments.

About The Northbridge Companies:

Based in Burlington, Massachusetts, The Northbridge Companies is the proud owner and operator of four communities in Massachusetts - Stafford Hill in Plymouth, Autumn Glen in Dartmouth, Bayberry at Emerald Court in Tewksbury, and our new, state of the art all Alzheimer's Care Community, Avita of Needham in Needham. Partners Jim Coughlin and Wendy Nowokunski, lead the Northbridge Team in creating the Next Generation of Senior Living. It is the Northbridge Companies' mission to create living environments and innovative programs which encourage freedom, offer lifestyle choices, and provide the necessary services to live life to the fullest. Visit

Northbridge online at [www.northbridgecos.com](http://www.northbridgecos.com).

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