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## **Franco joins Worth Avenue Capital as managing director**

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Michael Ciaburri, principal owner of Worth Avenue Capital LLC, has appointed John Franco as managing director of the Connecticut financial boutique.

Franco is a long time commercial banking specialist in Connecticut as well as an entrepreneur and owner of various companies serving the banking community in the state.

"John brings an unusual set of skills to our company," Ciaburri said. "Apart from being a former commercial banker, he has hands-on experience in every facet of the finance industry. His expertise as an advisor to small businesses is an asset that will allow Worth Avenue Capital to expand its financial services to help small to mid-sized businesses with debt restructuring, forbearance programs, loans, and other financial needs of small business."

Franco was most recently the chief financial officer of Arga, a former Branford-based company specializing in direct marketing and printing. He was also the chairman of the organizational committee for the de novo chartered Harbor National Bank in Branford where he eventually served as chairman and COO.

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