



CELEBRATING
55 YEARS

nerej

Ashforth leases 3,881 s/f to Sportography in Park West at 100 Mill Plain Road, Danbury

April 19, 2012 - Connecticut

According to Albert B. Ashforth, Inc. - Management Services, the property manager of Plaza West located at 100 Mill Plain Rd. Sportography, a division of Lifetouch National School Studios, one of the world's largest employee-owned photography companies, has signed a lease for 3,881 s/f of space. Sportography, an industry leader in youth sports photography, is moving from its current location in Brookfield.

Sportography's leadership, brothers Greg and Eric Eisen are excited to return home to Danbury where they grew up. "We both attended Danbury Public Schools and Greg was a standout shooting guard on the Danbury High School basketball team in 1992. Danbury is a great city and we're thrilled to come back and find great space with stable ownership and high quality management services for our growing business," said Eric Eisen, sales and operations manager of Sportography. Sportography currently has over 500 employees in 15 states throughout the Northeast and Midwest regions, 30 of which will operate out of the Danbury location, which will be Sportography's home office. Lifetouch has 22,000 employees nationwide.

The Eisen brothers sold Sportography to Lifetouch in June of 2008 and have remained onboard to lead the business in its national expansion efforts. Since 2008, despite the recession, Sportography has acquired six companies and more than doubled sales.

Plaza West was built in 1982 and is located on Rte. 6 at Exit 2 off I-84 and near the Danbury Fair Mall. Inside the building's main lobby is a banking branch for the Union Savings Bank and there are a variety of restaurants and other shops within walking distance. Major tenants include Morganti Group Inc., PlusMedia, LLC, and Patriot Executive Suites.

Jacqueline Monge is Ashforth's property manager for the building.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540