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William Raveis Real Estate and Curry Realtors, of Alton Bay, N.H., form alliance

April 26, 2012 - Front Section

Chris Raveis, president of William Raveis Affiliates, recently announced the alliance of William Raveis Real Estate with Curry Realtors, an independent boutique agency. This office represents the 11th William Raveis affiliate location since the company initiated its affiliate program in 1999. William Raveis Curry Realtors is the first William Raveis affiliate in the state and will exclusively service the Lakes Region and the Seacoast.

The addition of William Raveis Curry Realtors to the William Raveis network shows the company's continued commitment to grow its affiliate program throughout the northeast. William Raveis Curry Realtors is the 9th independent company and 11th office to join the William Raveis Affiliates network.

Steve Gray, broker/owner of Curry Realtors, continues to grow his company with the William Raveis affiliation. Gray brings 30 years of entrepreneurial skills and real estate experience. He and his team specialize in marketing luxury and waterfront properties. This specialized marketing capability helped make Curry Realtors the premier independent real estate firm in the area for nearly 30 years.

The company maintains the same internal philosophy and culture, but, through the William Raveis affiliation, can now offer unlimited benefits to all their clients and agents.

In regards to his team's experience servicing high-end clients, Gray believes the support of William Raveis' renowned Exceptional Properties Division, as well as its strong focus on technology, will provide unique international marketing opportunities for luxury homes throughout the Seacoast and Lakes region. "William Raveis has developed probably the best internet presence in the real estate industry, in addition to being known for its high-end orientation," said Gray. "The company has dealt with some of the finest properties ever built."

Gray is also confident his team will benefit from William Raveis' consistent focus on exceptional customer service. "I have always believed that the real estate business' most important ingredient is "Expert Personal Service." I think William Raveis' overall business model lends itself to providing the best service. The fact that they are a family-owned company is most attractive to me-they operate with a strong social conscience for doing the right thing for their clientele, employees and affiliates."

Gray has his home base in Portsmouth, with a team of professionals available to provide expert assistance on the Seacoast. In fact, Gray has just hired a broker, who has licenses in both New Hampshire and Maine, giving the affiliate a wider breadth of coverage and expertise.

Gray's experience extends beyond the New Hampshire border. He was a long-time resident and professional in Wilton, Connecticut, having served as a manager for eight years at the leading transferee assistance company, PHH Homequity (now Cartus). Gray earned graduate degrees in Communications and in Business Administration at Fairfield University and at the University of

Connecticut, prior to his move to Portsmouth.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540