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## **RECon 2012 to be held May 20 - 23 at Las Vegas Convention Center**

April 26, 2012 - Retail

Reconnect with prosperity and profits at RECon 2012! RECon is one of the world's largest retail real estate exhibitions and conferences and it is a must attend event for shopping center industry executives, retailers, financial companies, and product and service suppliers.

If you're in the shopping center industry, you can't afford to miss RECon. Are you an owner/developer looking to lease space in an existing or new shopping center? Then RECon will provide you with the opportunity to meet more retailers and brokers in four days than you could do all year on your own. If you're a product and service provider to the shopping center industry, RECon provides you with numerous opportunities to promote your brand to over 30,000 industry professionals. Looking to expand your industry knowledge? Then RECon's educational sessions will present you with a wide array of topics that are guaranteed to address key issues and offer you time-tested solutions that you can take home and immediately put to work for your business.

When over 30,000 of the best and brightest in the industry come together, the opportunities are limitless.

What to Watch for at RECon 2012 - More ways to build your network

Cities of the World Pavilion

New for 2012, the Cities of the World Pavilion is a turn-key solution for cities and municipalities who want to have a leasing exhibit that is more cost-effective than designing and building their own booth. The Cities of the World Pavilion will feature 100 exhibit spaces under a unified branded Pavilion as part of the Leasing Mall that is exclusively for use by cities, municipalities, economic development agencies and non-profit development authorities.

Cities of the World Showcase

Located in the Grand Lobby, the Cities of the World Showcase will highlight development opportunities and cities around the globe through graphic renderings and literature. The display will provide attendees with valuable insights into current and prospective projects at a myriad of destinations throughout the world. The Cities of the World Showcase provides cities and municipalities the ability to drive traffic to their booths in the Leasing Mall or Cities of the World Pavilion, or just have a presence at RECon.

Also, Canadian Pavilion, Finance Pavilion, Design Trends Exhibit, ICSC Foundation Gala, Special Industry Groups (SiGs), ReCon Academy

Registration Deadlines

April 30

Deadline to pre-register before arriving in Las Vegas. Advance registrations will not be accepted after this date.

May 19

Registrations will be accepted on-site in Las Vegas. All attendees and exhibitors are required to have an ICSC-issued color photo badge for access to the Convention.

For complete program, registration, exhibition information and forms, visit [www.icscrecon.org](http://www.icscrecon.org).

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