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U.S. Pavement Services creates first ever "Made in America" campaign for the pavement industry

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U.S. Pavement Services has undertaken an initiative to create the first ever "Made in America" campaign for the pavement industry by compiling a "Pavement Contractors' Guide to Buying American." Additionally, the company is committed to purchasing only American products, equipment, goods and services. The ABC World News with Diane Sawyer "Made in America" segment helped to inspire Michael Musto, president of U.S. Pavement Services, to create this campaign. The program regularly profiles stories of products and services that are made in America. "We are confident that our campaign will help put more Americans to work and keep our country more competitive," said Musto, CEO and founder of U.S. Pavement Services. "We are proud of our employees and the customer relationships we have built in our 25+-year history and feel that this list will prove invaluable to them. Beyond this, though, we are most proud to be Americans" committing to 'Buy American' is our way of putting our pride into action."

The company's "Pavement Contractors' Guide to Buying American" list is designed to identify the best suppliers and service providers throughout the United States, providing cost-effective American made products for the pavement industry. From sealcoat materials to trucks to office supplies, the list comprehensively covers all purchasing needs with "Made In America" suppliers.

U.S. Pavement Services unveiled its program in front of hundreds of similar small businesses, in February, at the National Pavement Expo 2012 in Memphis, Tenn. During the launch, employees distributed copies of the "Pavement Contractors' Guide to Buying American" list, which proved to excite, energize and inspire contractors from around the country.

The momentum established surrounding the campaign has since spread to industry conventions in Las Vegas and Charlotte, and lead to similar programs being developed across other industries. Through leading the way in ensuring contractors throughout the country can commit to this initiative, U.S. Pavement Services customers can take pride in knowing that all the equipment, vehicles, products and services the company offers are Made in America.

To learn more about "Made in America" for the pavement industry, please [click here](#) to email us or call 1-800-PAVEMENT (1-800-728-3636) today.

Since 1985, U.S. Pavement Services has been providing the most comprehensive and professional pavement services in the industry. U.S. Pavement is a leading provider of:

- * Paving;
- * Sealcoating;
- * Crack filling;
- * Line striping; and
- * Asphalt and concrete services.

The company has experienced strong growth over the past years, as well as 30% growth in 2011.

Their clients include major national office complexes, restaurant chains, educational institutions, hospitals, retail properties, and hotel chains throughout the United States. To learn more, visit U.S. Pavement Services online at www.uspavement.com.

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