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## **Tedeschi Food Shops partners with Boston Cannon**

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Tedeschi Food Shops has partnered with the Boston Cannons, Boston's professional Major League Lacrosse team. Throughout the 2012 season, Tedeschi Food Shops will be involved with the team in a variety of contests and promotions. The 2012 season home opener took place at Harvard Stadium in Cambridge on April 28.

Tickets for all Boston Cannons home games will include an offer for discounted Red Bull Total Zero energy drink. The convenience store will have "Fan Zone" presence at most home games at Harvard Stadium, offering samples and fun festivities for game attendees. A contest to win a private lesson with Cannons midfielder Paul Rabil will be held over the summer. Both the Boston Cannons and Tedeschi Food Shops will be utilizing their very active social media presences to engage lacrosse fans in unique deals and offers.

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