



CELEBRATING
55 YEARS

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Peter Caruso 2012

May 24, 2012 - Green Buildings

Name: Peter Caruso

Title: Founder & CEO

Company: AirMotion Sciences, Inc.

Location: Green St., Holliston, MA

Place of birth: Waltham

Family: Married, 4 great children

College: Bucknell BA, Northeastern MBA

First job unrelated to your current field: CPA Coopers & Lybrand

First job in current field: CEO of a competitor I helped build from scratch.

What your firm does now and its plans for the future? Manufacture and market patented Big Smart Fans with variable pitch and smart controls to provide energy savings (20% guaranteed for winter heat/summer A/C) and comfort for industrial, commercial, municipal, and agricultural facilities. Goal is to increase sales volume, continue to refine our core products, and add new product offerings.

Hobbies: Sailing, rejuvenating classic boats with son, recently elected Sherborn Selectman.

Favorite novel: Jack Aubrey series by Patrick O'Brien, hope to read all again.

Favorite film: Forest Gump - pulls me in every time. Great family movie.

Keys to success: Connecting the dots, work hard and smart, focus.

Person(s) you most admire: Founding Fathers for getting it right and anybody who has fought for our freedoms.

If you had to choose a different profession, what would it be? Geologist or college professor

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