



nerej

BayCoast Bank names Palmer branch manager of new Westport location

June 07, 2012 - Financial Digest

BayCoast Bank, formerly Citizens~Union Savings Bank, has appointed Gina Palmer to the position of branch manager/assistant treasurer.

In this role, she will lead the operations of the bank's newest branch, located at Main Rd. in the Central Village section. Her duties will include building business in the area, managing daily branch operations and overseeing the branch staff.

Palmer brings with her over 30 years of experience in the banking industry. Prior to joining BayCoast Bank, she worked as a branch manager at Sovereign/Santander, and before that was employed with Compass Bank and Shawmut Bank.

She studied at UMass Dartmouth and has earned several certifications specific to the banking industry.

She has successfully completed the MA "Bankers Branch Manager 1 & 2" courses held at Babson College, as well as "Branch Banking and Sales" at Fairfield University.

Palmer is a former member of the Westport Lions Club, has volunteered for the "Savings Makes Cents" financial literacy program, and is a school volunteer reader. She is also a MA Notary Public.

"We are very pleased to have Gina in this role as Manager of our Westport branch," said Nicolas M. Christ, BayCoast Bank President & CEO. He added, "She brings a strong banking resume to this new position and she is very well known and well-respected in the Westport area. We are certain that she will be a tremendous asset to BayCoast Bank in our new location and we welcome her aboard with enthusiasm."

About BayCoast Bank

BayCoast Bank, formerly Citizens~Union Savings Bank, is a mutually-owned savings bank which was chartered in 1851. Currently, the Bank serves southeastern Massachusetts and Rhode Island, with locations in Fall River, New Bedford, Westport, Seekonk, Somerset, Swansea, North Dighton, Fairhaven, and Tiverton, RI. BayCoast Bank offers a wide range of financial services including investment management, trust services, and insurance and brokerage services to consumers and businesses. Its affiliates include BayCoast Financial Services, offering stocks, bonds, mutual funds, annuities and college savings plans; and Partners Insurance Group, LLC, an independent agency representing several insurance companies that provide automobile, home, life and business coverage. Nicholas Christ is the Bank's President and Chief Executive Officer. Main headquarters are at 30 Bedford Street, Fall River, MA 02721. For additional information on the Bank or its services, please visit www.BayCoastBank.com or call 508-678-7641.

