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## George Salter 2012

June 07, 2012 - Rhode Island

Name: George Salter

Title: Vice President of Marketing

Company: Enviro-Clean, Inc.

Location: 41 Cedar Swamp Rd., Smithfield, RI

Place of birth: Providence

Family: Wife, two children and two grandchildren

College: University of Rhode Island

First job unrelated to your current field: Lifeguard

What your firm does now and its plans for the future?: Enviro-Clean, Inc. is a full service disaster restoration contractor based in Rhode Island, serving all of Southern New England. We provide emergency services in response to fires, floods, windstorms or any other kind of unexpected damage, and we have the capability to handle catastrophes in other parts of the country. Enviro-Clean, Inc. has additional divisions for mold remediation, crime and trauma scene cleaning, and products for indoor air filtration. Our latest expansion of services will be duct cleaning for office buildings, apartment buildings, condominiums and nursing homes.

Hobbies: Photography and scuba diving

Favorite novel: Lonesome Dove by Larry McMurtry

Favorite film: Open Range

Keys to success: First you need a firm set of principles that govern the decisions you make, both in your personal life and in business. Second, you need a vision of where you are trying to go, what you are trying to accomplish. Then each decision you make should bring you closer to realizing your vision, and eventually you will get there.

Person you most admire (outside of family)?: Marcus Luttrell (former Navy Seal)

If you had to choose a different profession, what would it be?: Left-handed pitcher for the Boston Red Sox