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## **Speer of Speer Real Estate uses a hands-on style of management to show her commitment to her ideals**

June 14, 2012 - Connecticut

Sheri Speer is the founder and chief executive officer of Speer Real Estate. Her extensive knowledge and experience cover all aspects of residential, commercial, management investment and development of real estate.

Speer's indomitable optimism and hands-on style of management show her personal commitment to her ideals. Her strong marketing and finance background help her develop new leads in any economy. Speer is a hard worker and high achiever who has a B.A. and is now working on achieving her M.B.A. She works well under pressure and learns new concepts quickly. Her specialty is in real estate investment, raising capital and developing property.

She firmly believes in the power of networking and communication. When it comes to business, she uses Facebook, LinkedIn and other social media to establish rapport with prospective clients and business partners. Whether they are residential, commercial or rentals, her list of properties is regularly advertised on various websites. Each property's marketing plan includes print, internet and direct market advertising. A new office on 101 Water St., Norwich, Conn. is being opened to accommodate commercial and construction development accounts.

Speer is a certified commercial investment member, a member of International Council of Shopping Centers (ICSC), National Association of Realtors, Eastern CT Association of Realtors, New York State Association of Realtors, National Builders Association, Builders Association of Eastern CT, a licensed broker in CT, RI and NY and Certified Construction Manager for Sheco Developments.

Speer Real Estate has been centrally located in southeastern Connecticut since 1998, offering all aspects of managing your real estate portfolio. It is a full-service company with a division of brokerage, property management, real estate development, and investor relations. Its property management division has excellent organization, and maintains buildings without headaches. Its fees are very affordable and handles all calls, maintenance and all the rental collections. There is an in-house attorney ready to assist in any legal matters as well as an in-house accountant. We also assist in 1099 exchanges for your future investments to help you save on your tax dollars. It can handle residential and commercial plus industrial real estate transactions with a professional staff.

If you would like a private consultation with Speer, contact our office at 860-859-3987. We would be happy to assist with your real estate management needs now and into the future.

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