

## Make Meaning opens 6,000 s/f in Dedham

## June 21, 2012 - Retail

Make Meaning, the award winning first of its kind destination for fun with creativity is expanding its east coast presence with the opening of its fourth location at Legacy Place, June 25. Make Meaning has been awarded the "Best of New York" honor by New York Magazine and currently has three thriving locations, two in New York City and a location in Scottsdale, Arizona, with plans to roll out additional locations nationwide.

Located just 20 minutes from the heart of Boston, Make Meaning's 6,000 s/f Legacy Place location, will provide guests of all ages with the ultimate experience in fun with creativity, featuring over 50 activities with opportunities to create and customize soaps, candles, and jewelry, paint ceramics, design glassware, decorate cakes and more. Make Meaning's world class retail entertainment offering includes stunning store design, exceptional customer service, private event spaces, and constantly evolving creative experiences that can't be found anywhere else.

"We received overwhelming interest from malls around the world that hoped to feature Make Meaning in their shopping destinations," said Daniel Nissanoff, CEO of Make Meaning.

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