



CELEBRATING  
55 YEARS

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## **Motivational speaker Cam Marston at June 5th meeting**

July 05, 2012 - Owners Developers & Managers

Cam Marston, a nationally renowned motivational speaker, spoke on June 5 at the Granite Links Golf Club in the Grand Ball Room. Marston is the leading expert on the impact of generational characteristics and differences in the workplace and marketplace. As an author, columnist, blogger, and lecturer, he imparts a clear understanding of how generational demographics are changing the landscape of business. Marston and his firm, Generational Insights, have provided research and consultation on generational issues to hundreds of companies and professional groups, ranging from small businesses to multinational corporations, as well as major professional associations, for over 15 years.

Over 220 attended the event. More than 16 property management companies and many Friends of IREM attended.

If you would like to attend future events, please visit the IREM Boston website to find out how to register ([www.iremboston.org](http://www.iremboston.org)) or contact Kelley Hannon at (617) 436-7565

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