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## **RIAR introduces it's newest affiliated partner, Nest4Less**

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Rhode Island Association of Realtor's newest affiliated partner Nest4Less is a whole new way for members to deliver value to their clients and increase their referral network. And, it's free!

Realtors get most of their business from personal referrals, right? Well, Nest4Less is a brand new social marketing platform that can easily land you even more business through your existing network.

With Nest4Less, you can invite your preferred vendors to provide discounts to your clients on the products and services they need to purchase, furnish, and maintain their homes. Nest4Less negotiates discounts from local, regional and national businesses as well.

And inviting all your contacts is easy.

Once everybody's signed-up, you can share targeted coupons and deals, and your contacts can share Nest4Less discounts with their circle of friends and contacts through e-mail, Facebook and Twitter. Best of all, the sharing of discounts and deals and the resulting subscribers all link back to you. New prospective clients! Increased brand recognition and search engine ranking!

Nest4Less even sends out a weekly e-newsletter with timely home-related discounts and deals which is co-branded with the your contact information and includes a link back to the your website.

This site is free to members and free to your contacts. Nest4Less protects subscriber privacy and does not share any subscriber information with vendors or third parties.

Nest4Less is starting to promote the site right now, so if you'd like to get in on the ground floor visit [www.nest4less.com](http://www.nest4less.com) and sign up by clicking on the Realtor button at the bottom of the page. If you're a broker/owner, contact Stacy Randel to schedule an office training at [stacy@nest4less.com](mailto:stacy@nest4less.com).

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