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Coldwell Banker Residential names Shortsleeve vice president and sales manager at the company's Northborough, Mass. office

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According to Coldwell Banker Residential Brokerage in New England, David Shortsleeve has been appointed vice president and sales manager of the company's Northborough office. Shortsleeve will be responsible for the day-to-day sales and operations of approximately 70 sales associates serving Northborough, Westborough, Marlborough, Shrewsbury, and the surrounding communities in Metrowest Boston.

Prior to his new role with Coldwell Banker Residential Brokerage, Shortsleeve served as a regional business consultant for the Coldwell Banker Realty Franchise Group in the Northeast.

"David is a well-respected real estate professional who is admired for his passion and dedication to the industry. I am pleased to welcome him back to the Coldwell Banker Residential Brokerage team, and know that he will lead the Northborough sales office with great enthusiasm and a focus on helping his sales associates succeed," said Pat Villani, president of Coldwell Banker Residential Brokerage New England.

With extensive experience in residential real estate, Shortsleeve was sales manager of the Coldwell Banker Residential Brokerage Worcester office for six years before joining the Realty Franchise Group as a consultant. Throughout his career, Shortsleeve has served as a sales associate, broker owner of a small Worcester-area real estate company and as a general manager of 30 offices across New England for the Prudential Company.

"The commitment of the real estate professionals in the Northborough office, combined with the organization's tools and services, makes us well equipped to provide our customers and clients with the knowledge and guidance that is needed in today's real estate environment," said Shortsleeve. "I am looking forward to assisting these talented sales associates in achieving their career aspirations, and supporting our clients and customers in realizing their homeownership goals."

A graduate of Nichols College in Dudley, Mass., Shortsleeve earned a master of business administration from Anna Maria College in Paxton, Mass.

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