



nerej

Spence joins RE/MAX Best Choice as a residential brokerage agent

July 19, 2012 - Front Section

RE/MAX Best Choice, located at 665 Cochituate Rd., welcomes 16-year real estate veteran Heather Spence to its team. Spence produced more than \$7 million in sales last year while working at Prudential. She decided to join RE/MAX because of the brand's global recognition and the advanced technology RE/MAX offers to their Agents that other real estate companies in the industry are unable to match. For 2012, Spence is on track for \$10 million in sales.

"Heather is an incredible asset to the RE/MAX of New England family," said Dan Breault, executive vice president and regional director of RE/MAX of New England. "Her industry knowledge is invaluable and we're extremely excited to watch her progress within RE/MAX."

"I have had a working relationship with Heather for almost sixteen years now and I couldn't be more thrilled that she's decided to join the RE/MAX Best Choice team," said Annette Norton, broker/owner of RE/MAX Best Choice. "The office is incredibly excited to welcome her to the team and we look forward to working with her."

In addition to the overarching power of the RE/MAX brand, Spence joined RE/MAX Best Choice because the office environment was a great fit for her. She's excited to begin using the RE/MAX Collection to list homes and the advanced marketing tools, which she believes will help elevate her business. She's also recently completed the Certified Luxury Home Marketing Specialist (CLHMS) course. This designation will help take her business to the next level in the luxury market.

"I most enjoy how eager everyone at RE/MAX Best Choice is to help share information and welcome me to their team," said Spence. "It's a very team-oriented environment and that was incredibly important to me when deciding to join RE/MAX Best Choice."

Spence currently resides in Wellesley. She specializes in MetroWest markets.

Since its inception in 1985, RE/MAX of New England has grown to over 220 offices and nearly 3,000 sales associates throughout Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont, providing residential and commercial real estate. Read more about the industry at the RE/MAX of New England blog at www.remax-newengland.com and follow us on Twitter at @REMAXNE.

RE/MAX is proud to help raise millions of dollars and support charitable organizations like, Susan G. Komen For the Cure and Children's Miracle Network Hospitals.

- 000 -