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Cresa forges strategic partnership with SRS Real Estate Partners

July 26, 2012 - Front Section

According to Cresa, one of North America's largest firms exclusively representing tenants, it has formed a strategic partnership with SRS Real Estate Partners (SRS). This arrangement will allow Cresa to provide retail services to its office and industrial clients, and provide SRS's retail clients with experience in the office and industrial sectors.

"The alliance is an excellent fit, because both SRS Real Estate Partners and Cresa are built upon a platform that emphasizes ethics and integrity," said Jim Leslie, CEO of Cresa.

SRS was founded by Chris Maguire in 1986 as Staubach Retail Services. In January 2009, the company evolved into SRS Real Estate Partners. SRS is the largest national retail real estate company in the country, with five multifaceted retail-specific service areas: brokerage services, corporate services, development services, investment services, and management services. These offerings can be used together or separately to create innovative, customized solutions at the local, regional, national and international levels.

Cresa also offers a broad range of integrated services solely to tenants, and their core services include transaction management, project management, and strategic planning. The firm comprises over 55 offices across North America with 800 employees. Headquartered in Boston, it was formed in 1993 when leading regional tenant representation firms joined forces. In 2011 the firm expanded its reach through a partnership with Savills to provide service in Europe and Asia.

"This partnership will allow both of our organizations to provide more seamless client service across North America," said Chris Maguire, CEO and chairman of the board of SRS Real Estate Partners.

"Our vast national presence combined with our scope of expertise will provide significant benefits for our clients."

About Cresa

Cresa is an international corporate real estate advisory firm that exclusively represents tenants and specializes in the delivery of fully integrated real estate services, including: Transaction Management, Project Management, Strategic Planning, Workforce and Location Planning, Subleases and Dispositions, Portfolio / Lease Administration, Capital Markets, Sustainability, Industrial / Supply Chain and Facilities Management. With more than 55 offices, Cresa is the largest tenant representation firm in North America. Through its partnership with Savills, one of the world's largest commercial real estate services firms, Cresa covers more than 255 locations in 40 countries. For more information, visit www.cresa.com.

About SRS Real Estate Partners

SRS Real Estate Partners (SRS) is the largest national real estate company in the country exclusively dedicated to retail services. Headquartered in Dallas with more than 20 offices nationwide, SRS' strong presence across the country provides the company with unparalleled local knowledge on a national platform. As a result, clients of SRS have a competitive edge through a full range of offerings including Brokerage Services with an emphasis in tenant representation, urban, land and landlord representation; Corporate Services with an emphasis in lease administration, lease renewal/restructuring, portfolio disposition and strategic advisory services; Development Services with an emphasis in preferred and build-to-suit development; Investment Services with an emphasis in investment sales, sale/leasebacks and acquisitions; and Management Services with an emphasis in asset/property management and leasing management. Since its inception in 1986, SRS has built a strong foundation in the retail real estate world and grown into one of the industry's most influential and respected leaders. For more information, please visit www.srsre.com.

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