

A&O Danner provides build-out/fit-up for new Jack Wills University Outfitters store in Chatham, Mass.

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Jack Wills University Outfitters opened its sixth store in Chatham. Jack Wills chose a landmark 1,700 s/f building on Main St.

And once again, for its sixth store in the region, Jack Wills chose builder and general contractor A&O Danner Companies for the custom build-out and fit-up. President Stephen Danner notes that his crew has become expert at meeting the retailer's high standards, replicating the chain's British heritage and image, conveying the same quality image as Jack Wills' clothing.

The choice of Chatham conforms to the company's 'Fabulously British' motto and brand, as the town has a long history with England. The first English settlers came in 1656. As the easternmost land on the east coast, early on Chatham was a busy fishing and trading village. It also attracted British raids and harassment during the Revolutionary War. Located at the 'elbow' of Cape Cod, Chatham has only 6,600 year-round residents, but the population swells to 35,000 during the vacation and tourist season. This year marks the town's 300th anniversary.

Danner said, "We are flattered that such a high-profile company continues to call on us to meet their unique needs and high standards. We pride ourselves on expert workmanship and our work ethic -- staying on schedule and on budget despite numerous challenges. Working with an international company presents its own set of unique challenges. We have been able to match the look of each location to Jack Wills' specific brand guidelines, custom specs, and meet tight time schedules despite many design-build variables. To see the kind of work we do, you can visit our website. But even better, visit any Jack Wills store in Massachusetts: Chatham, Edgartown, Boston (Newbury St.), and Nantucket, or in Greenwich and Westport, Connecticut."

A&O Danner services all commercial, retail, residential, historical renovation, and healthcare industries, and is licensed and insured in several states. The company has completed several upscale condo renovations, upgrades and conversions, and has completed numerous first-class office buildouts.

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