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Collins named sales manager at Coldwell Banker Residential

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According to Coldwell Banker Residential Brokerage in New England, Susan Collins has been appointed sales manager of the company's South End office. Collins will be responsible for the day-to-day sales and operations of 35 sales associates serving the city's South End and the surrounding city neighborhoods.

Prior to her new role, Collins was a consistent top-producing sales associate in the Coldwell Banker Residential Brokerage Milton office for nine years.

"Sue has established herself as a dedicated and knowledgeable real estate professional. I am pleased that she accepted this new role, and I am very confident that she will lead the South End office to even greater success," said Pat Villani, president of Coldwell Banker Residential Brokerage New England.

Collins has undergone comprehensive educational and training programs to earn several professional designations, including Accredited Buyer Representative and Certified Home Marketing Specialist.

Before becoming a real estate professional, Collins worked in management for a large pharmaceutical vendor and a national healthcare organization.

Active in the community, Collins is a member of the Lower Mills Merchants Association, Pope's Hill Neighborhood Association in Dorchester, Dorchester Historical Society, the Parent Council at Boston Collegiate Charter School, and Coldwell Banker Residential Brokerage Cares, the charitable arm of Coldwell Banker Residential Brokerage in New England.

She earned a bachelor's degree and master's degree from Suffolk University and is a member of the Greater Boston Association of Realtors.

"I am committed to helping my talented team of sales associates achieve their goals and look forward to working with them to grow their business," said Collins. "Coldwell Banker Residential Brokerage offers the educational, technological and marketing resources that are critical in today's real estate environment, and those tools will certainly help my sales associates succeed. I am thrilled to be joining the South End office which is centrally located in the heart of the neighborhood." Coldwell Banker Residential Brokerage is the largest residential real estate brokerage company in New England. With more than 4,000 sales associates and staff in approximately 90 office locations, the organization serves consumers in Massachusetts, Rhode Island, New Hampshire and Maine. Coldwell Banker Residential Brokerage is part of NRT LLC, the nation's largest residential real estate brokerage company.