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A&O Danner completes 1,700 s/f for Jack Wills Outfitters

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For its shop locations in the United Kingdom, clothing and accessories retailer Jack Wills University Outfitters often picks authentic historical buildings such as old pubs and town houses.

For its sixth store in New England, which opened in July, Jack Wills chose a landmark 1,700 s/f building on Main St.

And once again, for its sixth store in the region, Jack Wills chose builder and general contractor A&O Danner Companies of Plymouth, Mass., for the custom build-out and fit-up. President Stephen Danner notes that his crew has become expert at meeting the retailer's high standards, replicating the chain's British heritage and image, conveying the same quality image as Jack Wills' clothing.

Danner said, "We are flattered that such a high-profile company continues to call on us to meet their unique needs and high standards. We pride ourselves on expert workmanship and our work ethic -- staying on schedule and on budget despite numerous challenges."

He adds, "Working with an international company presents its own set of unique challenges. We have been able to match the look of each location to Jack Wills' specific brand guidelines, custom specs, and meet tight time schedules despite many design-build variables. To see the kind of work we do, you can visit our website. But even better, visit any Jack Wills store in Massachusetts: Chatham, Edgartown, Boston (Newbury St.), and Nantucket, or in Greenwich and Westport, Connecticut."

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