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## **RE/MAX full mobile suite available for house hunters**

September 06, 2012 - Front Section

RE/MAX recently launched a new, custom Apple iPad application that completes the full RE/MAX mobile suite. RE/MAX launched the now popular RE/MAX mobile application earlier this year that, in concert with the new iPad app, gives buyers and sellers full access to customized home search and other features on the go.

"The complete RE/MAX mobile suite meets the Internet Generation's demands of instantaneous, yet comprehensive information and access," said Mike Ryan, executive vice president, global communications and branding for RE/MAX. "We have successfully matched the power of remax.com and today's technology with the professionalism of the industry's top-producing real estate agents."

"The newly introduced custom Apple iPad app will broaden the capabilities of buyers and sellers in their search for properties and this in turn will benefit RE/MAX of New York franchise owners and brokers. In a competitive marketplace, agents will find that the tech tools now available to potential customers will translate into a larger volume of transactions and business growth," said Henry Weber, president and regional director of RE/MAX New York, Inc.

Remax.com attracts millions of unique visitors each month. With the new mobile suite, RE/MAX can also meet the unique demands of today's more than 500 million Android users, 300 million iPhone users and 67 million iPad users. From these devices, users can easily access (thousands) of home listings, narrowing the search with specific criteria like location, number of bedrooms and price while finding a local, professional RE/MAX agent to assist.

The app has a host of additional features including interactive maps, turn-by-turn directions to homes of interest and an email option to share properties with friends and family.

For more information about the mobile suite or to download apps, visit [getmobile.remax.com](http://getmobile.remax.com) or search RE/MAX in the App Store or Android Marketplace.

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor. RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries. Nobody in the world sells more real estate than RE/MAX.

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$120 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure and other charities.

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