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## **IREM update: 14th Annual Charity Golf Tournament**

September 06, 2012 - Owners Developers & Managers

The Boston Chapter of the Institute of Real Estate (IREM) is hosting its 14th Annual Charity Golf Tournament on September 10th at the Granite Links Golf Club located in Quincy, Mass. and is rated by Golf Digest as one of the top 100 courses in the country.

This year's charity is the Gloria Gemma Breast Cancer Foundation. The Gloria Gemma Breast Cancer Resource Foundation was established in 2004, in loving memory of Gloria Gemma. Gloria instilled in her children strong family values and the importance of helping people in need. Through their grief, Gloria's children realized they needed to do something to help fight this horrific disease. They knew that more awareness, better education and increased funding for critical breast health programs could help women and men detect breast tumors earlier, ultimately saving lives.

In 2008, the foundation opened its Resource and Wellness Center, and Gloria's eldest daughter, Maria Gemma-Corcelli was named the executive director. Through the tireless efforts of Maria and her dedicated staff, the foundation has developed and implemented numerous programs and services for people living with breast cancer.

The September 10th tournament is a Florida scramble and includes lunch, golf, cart, golf clinic, dinner, raffles, silent auction and networking reception. Registration begins at 11:30 a.m. until 12:15 p.m. with a 12:30 p.m. shotgun start. In addition to the golf tournament, IREM is hosting a golf clinic for beginner golfers. Spouses, friends, family members or significant others are invited to register for the clinic, which is also being held at Granite Links Golf Club. The golf clinic will be taught by a Granite Links Club professional and will include instruction on basic techniques and fundamentals. Clinic and dinner fee is \$79.

### Accredited Residential Manager Award

The Accredited Residential Manager (ARM) program is fast growing and the most prestigious recognition and education program in the residential management field. Residential managers must successfully complete the intensive education program of Course RES 201, provide evidence of meeting the experience requirements that have been established by IREM, and subscribe to a strict code of ethics in order to qualify for the ARM award.

This course, RES201 - Successful Site Management, will be held on September 19-21 & 26-28. Successful completion of the RES201 fulfills the Education requirement for achieving IREM's ARM designation.

### IREM Boston's Annual Awards Banquet

IREM Boston's Annual Awards Banquet will be held at 5 p.m. on November 1st at the Seaport World

Trade Center, Boston. Please join us in recognizing Harold Brown, chairman and CEO of The Hamilton Company who will be honored with IREM's Boston's Chapter's Life Time Achievement Award. Recipients of The Life Time Achievement are individuals recognized for their long standing accomplishments and achievements in the real estate industry. This year's special guest speaker is James Evens CPM, IREM National's 2012 president

November 7th and 8th - MKL405 Course, position your property in the market to attract and retain new residents with key strategies for reaching qualified prospects, selling your property's benefits, and successfully closing the deal.

November 9th - Ethics800 Course, Addressing ethical dilemmas commonly faced by today's real estate managers, this DVD-based course teaches strategies for resolving ethical dilemmas and adherence to the IREM Code of Professional Ethics.

#### IREM's Annual Holiday Celebration

IREM's Annual Holiday Celebration will be held at The Marina Bay Port 305 Restaurant Marina Bay in Quincy on December 6th. We are excited to hold this event at this new location. Please join us for the installation of 2013 Executive Councilors and Officers as well as our annual holiday celebration. more details to follow.

#### The IREM Foundation

The IREM Foundation was established in 1977 as a 501c3 public organization and promotes the highest professional standards and supports educational programs for those interested in pursuing careers in the field of real estate management. Among its latest outreach programs has been an initiative to attract and retain returning U.S. military veterans and offer them a certified training course about all aspects of managing residential properties, including affordable and student housing. The course prepares them with the necessary skills to work as residential site managers, leasing agents and assistant property managers. Annually the Boston Chapter donates two dollars of the dues collected for every member to the Foundation. Many professionals nationwide have benefitted from scholarship programs available through the foundation.

#### Save the date: REAC

Training - January 9th, 2013

Starting January 1st, 2013, REAC has a whole new set of rules! They're adopting scoring caps, revising many definitions, and finally launching the new inspector's software they've touted for a decade. The instructor for this course will be REAC Solutions president, Michael Gantt. Gantt is a former REAC inspector for HUD. The event will be held at Granite Links Golf Club at the Tavern at Granite Links Members Grille, Quincy, Mass.

#### Job Seekers and Employment Training held on September 27

NEAHMA and IREM professionals (NIP) are co-sponsoring two events together this year. The first event is Job Seekers and Employment Training. This event is designed to instruct attendees on how to be successful when putting a resume together and how to hire the right staff.

The Seven Strategies of Social Media held on November 14

The second NEAHMA and IREM professional'(NIP) event is The Seven Strategies of Social Media providing tips for Facebook, Twitter and LinkedIn. Guest speaker for this event is Eric Wilson of the New England Real Estate Journal.

For more information or to register for classes or events go to [www.iremboston.org](http://www.iremboston.org)

Or contact the chapter office at 617-436-7565 email: [iremboston@iremboston.com](mailto:iremboston@iremboston.com).

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