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## **Whalen joins Direct Finance Corp. as senior reverse mortgage advisor**

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Peggy Whalen, CSA, has joined Direct Finance Corp. as a senior reverse mortgage advisor.

Whalen is a certified senior advisor, and has more than 10 years of experience in the reverse mortgage industry.

Prior to joining Direct Finance Corp. Whalen was a reverse mortgage loan officer with Rockland Trust Company and First Horizon Home Loans, and formerly served as a certified reverse mortgage counselor with the Plymouth Redevelopment Authority.

Direct Finance Corp. is a licensed mortgage broker and reverse mortgage broker in Massachusetts, Rhode Island, and New Hampshire. Alain Valles founded the company in 1997 with the mission of improving the quality of life through responsible financing. The company is headquartered in Norwell.

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