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The Real Estate Finance Association honors Fallon, CEO of Fallon Cos. at Annual Gala

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On Thursday, October 11th, The Real Estate Finance Association (REFA) will honor Joe Fallon, CEO and founder of the Fallon Co., with the Robert S. Swain Jr. Distinguished Service Award at the 24th annual REFA Gala.

Under Fallon's leadership, The Fallon Company is responsible for changing the landscape of Boston's Seaport through numerous projects, including the Fan Pier, the Westin Boston Waterfront Hotel, the Park Lane Seaport, One Marina Park Drive, Fifty Northern Avenue, and Eleven Fan Pier Boulevard. The Fallon Company is viewed as a leader in the community by supporting numerous non-profit organizations, such as the Boys and Girls Clubs of Boston, The Boston Harbor Alliance, and Save the Harbor/Save the Bay.

Since 1989, the REFA Gala has been bringing together members of the real estate finance community to celebrate individuals and companies who have made significant contributions to the real estate industry and community at large. The distinguished service award is named in honor of the late Robert S. Swain, Jr. Mr. Swain gained respect and admiration of his colleagues within the real estate finance industry during his 33-year career in the profession. He was a valued member of the Greater Boston Real Estate Board for over 25 years and was an active member and leader of the mortgage finance committee, which eventually developed into the present Real Estate Finance Association. The Robert S. Swain Jr. Award is an annual recognition of an outstanding contribution made to the real estate industry either by lifetime example or by a specific achievement.

Fallon joins an elite list in the real estate finance community of past recipients; most recently Thomas Hynes of Colliers International in 2011, Thomas DeSimone of WS Development in 2010, and Jordan Krasnow of Goulston & Storrs in 2009. The first honoree, Marvin Siflinger, now with Housing Partners, Inc., was honored in 1989 while working for The Mass. Housing Finance Authority. REFA has also recognized three families over the course of the award's history.

We hope you will join us for what promises to be a memorable evening that highlights REFA's mission of providing thought leadership, education, advocacy, and networking to commercial real estate finance community.

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