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Foley and Ramos join the New England Real Estate Journal's tech team as social media superheroes

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Kelly Foley and Maxine Ramos have joined the New England Real Estate Journal's tech team as social media superheroes.

Foley studied English and Communications/Sports Journalism at Springfield College. In addition to her writing skills, she has been using her social media, graphic design, and video editing experience to better herself as a social media superhero for the NEREJ tech team. Foley will be working in the New England region and will handle the daily social media activities for the region.

Ramos graduated from Suffolk University where she studied Communications and Journalism. With a background in fashion retail, she has been using her customer service skills to make herself an engaging social media superhero for the NYREJ tech team. Ramos will be handling the daily social media activities for the New York division.

Both will be developing and designing websites, Facebook cover images and Twitter backgrounds. They will be attending real estate events and conferences, like ABX 2012 in Boston and Buildings New York 2012.

The Journal's tech team is the social business and web consulting division of the 49 year-old New England Real Estate Journal. The tech team's purpose is to educate the real estate industry how to optimize new media to build their organization, community, and individual brand in the 21st century.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540