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Ledwak joins ABC-Mass. Chapter as new membership director

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Kenneth Ledwak has been hired by Associated Builders and Contractors - Massachusetts Chapter (ABCMA) as the organization's new membership director.

"We are pleased to have Ken joining the team," said ABCMA president Greg Beeman. "He has a strong background in sales and service and a history of building long-lasting relationships. I think he will be a great addition and he is looking forward to meeting and working with our members."

Ledwak spent the last four years at USA Today, where he was promoted to district sales manager for New Hampshire and Southeastern Massachusetts in 2009. Prior to that, he worked at Gatehouse Media and Entercom radio.

"ABC is Massachusetts' largest construction trade organization," Ledwak said. I look forward to working with the team to further increase our membership and make sure that the voice of open shop construction is heard loud and clear."

Ledwak earned a Bachelor of Science degree in marketing with a concentration in advertising from Western New England University in Springfield.

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