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The Connecticut Building Congress adds twitter account

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The Connecticut Building Congress (CBC) has expanded its social media effort to include a new Twitter handle, @CTBuildingCong. The new account will allow its members and fans to follow news and activity from the organization and the industry.

CBC's president and golf committee co-chair, Ron Goodin, is excited about CBC's ability to keep in touch with members through Twitter especially while at events. The first event that featured live tweeting was the 17th Annual Robert J. LeFloch Memorial Golf Outing held September 24.

CBC launched a LinkedIn page last year and it has seen a growing construction community on both LinkedIn and Twitter.

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