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KeyPoint Partners signs Sun & Ski to 14,393 s/f

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KeyPoint Partners, LLC has negotiated a lease with Sun & Ski Sports to occupy a 14,393 s/f space at 406 Washington St., according to Robert Lemons, managing partner and director of leasing for the firm. Don Mace, vice president of leasing, handled the transaction.

The store will be situated on the upper level of the building which houses Hogan Tire & Auto Service Center, at the crossroads of I-93/Rte.128, in the center of a major regional shopping destination which includes The Woburn Mall, Target, Kohl's, Lowe's Home Improvement, BJ's Wholesale, Staples, West Marine, and others.

"We had a number of prospective tenants interested in this space, and were fortunate to have solidified a deal with a great destination retailer that will benefit greatly from the visibility of this location", Mace notes. "Close to 40,000 cars per day travel Washington Street, and close to 175,000 cars will see Sun & Ski's sign from 128. Plus there's a daytime population of 65,000 within three miles. It's just a great retail location for the right user."

"We're looking forward to serving the Woburn and regional market from our new store in this premier location, which will feature ski and snowboard gear in the winter, and patio furniture in the summer," said Steve Rath, Co-CEO/COO of Retail Concepts, Inc., parent company of Sun & Ski Sports. "With this opening, we'll have 30 stores."

A November 2012 opening is planned.

SUN & SKI SPORTS:

Sun & Ski Sports carries the best gear for ski (snow and water), bicycling, skating, running and camping, as well as outdoor furniture. With 28 stores across the country, Sun & Ski Sports has tremendous buying power to give customers the lowest prices around, and a philosophy of service, quality and commitment to customer satisfaction. Visit <http://www.sunandski.com>.

KeyPoint Partners Leasing Team handles leasing for retail properties totaling nearly 6 million square feet throughout New England. For more information about KeyPoint Partners' Retail Leasing & Tenant Representation services, or to view exclusive listings, visit www.KeyPointPartners.com.

KEYPOINT PARTNERS:

Headquartered in Burlington, MA, KeyPoint Partners is the region's premier commercial real estate service firm, providing services for over 25 million square feet of retail, office, and industrial properties. The firm provides a wide range of services to retailers, property owners, and financial

institutions including retail brokerage, investment sales, property & asset management, construction, custom market research, and financing/consulting services.

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