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## **Dori Pole Jr. Pennant System attracts buyers, enlivens open house**

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Realtors and real estate agents are attracting homebuyers and enlivening open house with the Dori Pole Jr. Nylon Pennant System, offered by Consort Display Group.

Unlike common static balloons, the eye-catching, wind-blown nylon pennants fly high above streets, yards, porches, or rooftops, adding pageantry to the event and making a home feel like a "castle." From a distance, the large high-flying pennants are much more visible and attention getting than ordinary balloons.

The Dori Pole Jr. Nylon Pennant System is no ordinary pole-mounted flag or windsock. Instead, with a fiberglass pole and an 8-foot long nylon pennant, it offers the industry's only non-tangling, swiveling "yoke" bracket, which attaches eye-catching pennants which unpredictably "dance" in the wind to attract buyer attention.

With 15 standard pennant colors, 23 custom colors, and a 12' fiberglass pole height, the long, elegant pennants flutter and rotate horizontally to the "whims of the wind." Since the Dori Pole Jr. pole comes in two pieces, it is small enough for real estate agents to put up and take down easily and store in the trunk of their car.

Unlike balloons which must be inflated, tied, and replaced after each open house, the Dori Pole Jr. Pennant System is easily installed and moved for temporary or permanent display. It is completely weather resistant, and can remain mounted year round.

The system can be shipped by UPS or FedEx, which is unique for poles and pennants of its size. Dori Poles are manufactured in Michigan. For more info, visit [www.doripole.com](http://www.doripole.com).

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540