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## **Sign of the times: A rolling snapshot of Greater Boston's changing market**

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Mixed-use, lifestyle centers, dramatic developments and redevelopments - it's all a sign of the times!

Learn more on the 2008 NAIOP Mass. Bus Tour, a fast-paced, half day tour of the area's dynamic markets, from the Boston Waterfront south to Foxborough.

Held May 7th, the tour will offer in-depth, expert insight and analysis on new and proposed development projects, as well as the latest sales, lease, and development activity to the west and south of Boston, including areas along I-90, I-93, and Rtes. 128 and 95.

The tour begins with a breakfast presentation at Fan Pier, a development of The Fallon Co., after which participants will board luxury buses for a tour of other projects in the city's Seaport District. We will then head west on the turnpike and south on Rte. 128, visiting major projects such as Westwood Station, a nationally recognized model for mixed-use developments. Participants will then head south on Rte. 95 for a fun, football-themed lunch at Gillette Stadium and a visit to its neighboring accessory development project, Patriot Place. Along the way, participants will hear up-to-the-minute market information from the region's leading commercial real estate experts, along with their forecast for what to expect in these turbulent times. All participants will also receive a comprehensive guidebook that will remain a valuable resource long after the tour is done.

Plan now to join the 2008 Bus Tour chair, Jones Lang LaSalle, our featured sponsor, Fan Pier, a development of The Fallon Co., and our other primary sponsors to date - Campanelli Cos., Commonwealth Ventures, Gale International, and Westwood Station - for this opportunity to network with leading owners, investors, developers, consultants and practitioners in the commercial real estate industry while receiving insight and analysis on the properties and markets toured.

Limited advertising and sponsorship opportunities are still available. Registration for the event, which is limited to 300 people, will begin in early March. Visit [www.naiopoma.org](http://www.naiopoma.org) or call 781-453-6900 x 4.

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