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## **Building Restoration Services Corp. launches new goodwill initiative and \$50,000 Building Communities contest**

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Designing a model of giving that empowers others to pay it forward is what Building Restoration Services Corp. has invested months developing. Company principal John Childs said, "Our team has been working diligently and we are thrilled to have the opportunity to make a difference." Vast consideration went into creating BRS Cares and its first initiative, the Building Communities contest, which is ready for introduction and to begin helping others.

The contest is being offered to Boston based non-profits affording them an opportunity to benefit from \$50,000 worth of donations. The donations are in the form of a construction/renovation project and cash gifts. The requisites to partake consist of being an established 501c (3), proposing an idea that contributes to the community and demonstrating an ability to generate some chatter.

Childs said, "We are a small outfit and appreciate that the barriers to success are typically a lack of resources. Our team crafted the Building Communities program to allow organizations of any size to tap into the unlimited and renewable capital of smiles and social connections."

BRS Cares lead, Felice Caplan said, "We have always been earnest supporters of charitable undertakings. What makes Building Communities unique is its simplicity, accessibility and that its underpinning is in participation and collaboration." The contest is a point based system comprised of online conversations, the utilization of social media and encouraging others to participate in the exchanges. "In addition to the award allocations, our aim is to create awareness and to increase support for all causes in our community. We hope that merely the implementation of this contest will benefit the worthy organizations that exist right in our own neighborhoods."

Caplan says that part of the inspiration for this particular design was attributable to a newcomer to the BRS family - Travis Talbot. Talbot spearheads Building Restoration Services Corp.'s, hospitality division. Talbot is also the creator of 'Project Goodwill', an endeavor that took him on a five year humanitarian journey. "After decades in the hospitality industry, an abundance of goodwill experiences and participation in hundreds of charitable initiatives, I learned a simple formula; when you do good it feels good and good things happen. It's contagious."

Restoration Services Corp. is a Boston based specialty general contractor with an expertise in building and restoration. BRS is a reputable company offering clients a one-source solution in the areas of: building envelope restoration/waterproofing, design and development, general contracting, fabrication services and equipment rental. The company core values emphasize a commitment to safety, quality and community.

BRS Cares is the employee driven and company embraced goodwill initiative by Building Restoration Services Corp. BRS Cares is dedicated to making a difference in the communities that we serve by empowering and enabling others to make meaningful contributions. We subscribe to the belief that investing in the community is not only an opportunity but an obligation. We develop

and participate in creating initiatives that promote a legacy of goodwill.

Project Goodwill is a humanitarian undertaking initiated by former restaurant developer, nightclub personality and hospitality executive turned goodwill champion - Travis Talbot. Originally coined Goodwill Travels, it began as a pay it forward expedition that included a five year journey around the globe performing random acts of kindness. The efforts raised hundreds of thousands of dollars as well as awareness and support for grass-roots initiatives. Project Goodwill is focused on aligning organizations with community and developing innovative approaches to supporting charitable causes.

BRS and BRS Cares encourage all interested non-profits to view contest details at [www.brscares.com](http://www.brscares.com) and for everyone to follow the competition at [www.facebook.com/BRSCares](http://www.facebook.com/BRSCares)  
To view an accounting of Talbot's travels and current projects please visit [www.facebook.com/ProjectGoodwill](http://www.facebook.com/ProjectGoodwill)

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