

## Hammond Residential Real Estate named Top Place to Work by Boston Globe

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According to Saul Cohen, president of Hammond Residential Real Estate, the company was recently honored by The Boston Globe as one of the top workplaces in the state for 2012. Hammond ranked number 10 in the "Large Employer" category, and was the only real estate company to appear in the top 10. Hammond is the only real estate firm to be ranked by The Boston Globe as a "top place to work" company for three consecutive years.

The Boston Globe's 2012 Top Places to Work survey was conducted by WorkPlace Dynamics of Exton, Penn., specialists in employee engagement and retention. The Globe invited 1,586 employers to participate in the survey; 304 organizations employing a total of 210,000 people completed the process. Completed surveys were received from 81,907 individuals, who rated their employers based on workplace practices in compensation, leadership, appreciation, career opportunities and management.

Hammond was founded in 1991 by Cohen and Joseph Hare. Since then, it has been consistently recognized as one of Greater Boston's premier real estate companies. Hammond has sixteen office locations that service over ninety-six communities, and the company presently employs over 400 agents and staff.

Hammond is recognized throughout the local real estate industry for its innovative marketing platform. It is well-known for being the publisher of the region's finest magazines featuring distinctive properties for sale. Hammond has also built a strong online presence, being the only local real estate company with online, interactive magazines, and a dedicated YouTube channel featuring virtual tours of all Hammond listings. In 2011, Hammond's website was named "Best Real Estate Agency Website, Americas" by the Americas Property Awards in association with Bloomberg Television.

Throughout its 21 year history, Hammond Residential has made the visual and performing arts the primary focus of its corporate philanthropy. In 1994, the Hammond Performing Arts Series was created to enrich the cultural communities that Hammond services, as well as to provide talented up-and-coming musicians with performance opportunities. Hammond regularly presents admission-free concerts in Boston, Chestnut Hill, Concord, Hingham, Lexington, and Weston. In addition, Hammond's South End office prominently displays revolving exhibits featuring well-known artists from the area.

Cohen said, "We are extremely pleased that Hammond has once again ranked in the Boston Globe's Top Place to Work survey. Joe Hare and I established Hammond with the vision to attract the region's top agents, and provide them with world-class marketing and support services. We were also dedicated to giving back to the community, which was the impetus to create the Performing Arts Series. It is very gratifying to have our agents and staff endorse the vision Joe and I have for

Hammond by voting us a 'top place to work.'"

Hammond Residential has three Boston locations and thirteen suburban branch offices. The company reports over one billion dollars in sales volume annually, and is well-known as the publisher of the region's finest magazines featuring local properties for sale. In 2011, Hammond ranked nationally as one of the top 100 real estate companies based on productivity per agent and overall sales volume. Hammond is an independently owned and operated franchise company within the Real Living Real Estate franchise network.

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