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Professional Profile: Katrina Kazda 2012

November 21, 2012 - Green Buildings

Name: Katrina Kazda

Title: Managing Director

Company: Sustainable Business Network of Massachusetts

Location: Cambridge, MA

Place of birth: Newfoundland, Canada

Family: Married to Kristoffer van Naerssen

College: Bachelor's in Visual Anthropology from UMass Amherst and Master's in Sustainable International Development from Brandeis University

First job unrelated to your current field: Waitress at Youville Assisted Living Home.

First job in current field: Program associate for Campus Planning & Development at the Asian University for Women Support Foundation (AUWSF).

What your firm does now and its plans for the future? The Sustainable Business Network of Mass. (SBN) is a 501(c)(3) nonprofit organization with the mission to engage business and community leaders in building an economy that is local, green and fair. Our next big project is planning a Buy Local Trade Show in early spring 2013.

Hobbies: Cooking, traveling, photography.

Favorite novel: The Poisonwood Bible by Margaret Atwood

Favorite film: 16 Candles

Keys to success: Hard work, confidence, and an openness to learn.

Person(s) you most admire (outside of family): SBN's executive director Laury Hammel and Joe Grafton, founder Somerville Local First for their unwavering passion and commitment to the local and sustainable economy movement.

If you had to choose a different profession, what would it be? Bed and breakfast owner.

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