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## **Exciting changes for Greater Boston's Builders Association - Elias named 2013 president**

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The Builders Association of Greater Boston (BAGB), on November 8th, named its fourth female president, Felecia Elias. Officially, Elias will take office on January 1st, 2013 taking over for Ted Mahoney, owner of Fairview Millwork, who has served as president of the association for three different terms.

The association also announces Gerry-Lynn Darcy as its new executive officer. Darcy and Elias will provide the association with years of experience and a shared passion for the homebuilding industry. They are enthusiastic about the future of the association as they plan to implement positive changes that will enhance the operational effectiveness of the association.

BAGB is a long-standing trade association affiliated with the National Association of Home Builders (NAHB) and Home Builders Association of Massachusetts (HBAM), that has represented the industry since 1944. BAGB has evolved into one of the leading trade associations in New England serving small, moderate, and large volume builders and developers who construct single family, multi-family, and commercial properties, and remodeling contractors. Associate members represent property management professionals, sales and marketing firms, realtors, suppliers, architects, engineers, land planners, attorneys, accountants, financial institutions and distributors of construction related materials.

"As the region's preeminent home builders association, the Builders Association of Greater Boston is a tremendous resource for both consumers and members," said Darcy. "We work to influence local and national public policy that effects our industry. The association not only offers a unique platform to provide educational advancement and professional certifications but also is an effective network of professionals with common goals and concerns."

The BAGB encourages civic and environmental responsibility in the building industry where members work with community leaders to promote a positive public perception of the industry. Membership drives results and increases our share of voice. Please contact Diane Beggan to learn more about membership privileges.

Meet in-coming president

Felecia Elias

Elias received the association's 2009 "Builder of the Year" award, has chaired many committees, including the prestigious PRISM Awards, and has served three terms on the board of directors. She has extensive experience in real estate development, construction management, commercial real estate sales and leasing, Latin American building material sales, asset management, and commercial real estate and construction lending. She has worked on projects in Latin America and Germany and is a licensed construction supervisor and real estate broker.

Elias is president of Elias Global Property Solutions, a firm that specializes in construction

consulting, development, owner's representation, project management, green building certification/sustainability, and international market research. She is also a senior vice president of commercial sales and leasing with Boston City Properties.

Elias is a LEED accredited professional and certified green building professional. She was a Massachusetts delegate for the US Green Building task force on the creation of the LEED neighborhood development designation. She is also a HUD approved national trainer for the green multifamily renovations program and is an approved instructor for the state of MA for the CEU courses for the renewal of the MA construction supervisor's license.

Elias is a graduate of Phillips Academy Andover and the University of Pennsylvania. She has taken additional coursework in real estate investment, commercial appraisal, design, urban planning, and other industry related subjects at Wharton and at Harvard School of Design. She is fluent in Spanish, German, and Portuguese, along with some Italian and Arabic. She serves as a class agent, alumni council representative for Phillips Andover and as an alumni interviewer for the University of Pennsylvania.

Meet executive officer

Gerry-Lynn Darcy

Darcy is a seasoned professional within the real estate and construction industry with over 16 years of experience. She has built her career collaborating with developers, designers and owners.

Darcy was responsible for directing business development strategies for several local and national development and construction companies throughout New England and the eastern United States. In 2011 she was honored as an esteemed member of the Boston Business Journal's 40 Under 40 class of leaders making a difference in their industry.

Having worked with private and public companies, Darcy has developed a comprehensive knowledge and expertise of operational systems and strategic practices to service both sectors of the industry.

Darcy's knowledge of sales techniques combined with her visceral understanding of marketing demographics and trends, has provided her with the skills to position development projects for optimum results. Darcy received her bachelor of arts in economics and management from Wheaton College.

She maintains her MA unrestricted construction supervisors license, is a NAHB certified green building professional, and has a broker's license. She is a member of the programs committee and the housing and community development committee of NEWiRE.

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