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LaShomb joins Konover Hotel Corporation

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According to Peter Mason, CHA, executive vice president of Konover Hotel Corporation, Traci LaShomb, CHA has joined the company as general manager of the Uncasville Microtel Inn & Suites. Konover Hotel Corp. is a subsidiary of The Simon Konover Company.

As general manager, LaShomb will oversee hotel operations, sales and marketing for the select service hotel.

LaShomb has over ten years of experience in hotel management in southeastern Conn. Most recently, she was the general manager of the Comfort Suites in Norwich, Connecticut.

LaShomb attended Colorado Technical University and holds a real estate salesperson license.

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