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Brancaleone appointed director of business development for EMJ Corp.

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EMJ Corp. has named Lindsay Brancaleone as director of business development.

Brancaleone will be responsible for creating, establishing, and maintaining client relationships, reinforcing current partnerships and identifying business opportunities to strategically position the EMJ Boston office. She will be focusing on growing the retail and hospitality business lines.

"We are extremely excited to have Lindsay join EMJ," said Rob Eichelroth, executive vice president of EMJ. "She brings a fresh, innovative approach to business development that will help grow our local office."

Prior to EMJ, Brancaleone was part of marketing department at Shawmut Design and Construction. At that time, she focused on business acquisition for academic, healthcare, life sciences, and corporate interior market sectors. Currently, Brancaleone is a member of International Council of Shopping Centers and Society of Marketing Professional Services.

She holds a bachelor of science from Saint Michael's College in Colchester, VT for Business Administration, Marketing and International Business.

"I am very pleased to join EMJ as director of business development. I look forward to developing strong relationships and expanding EMJ's presence and reputation of excellence in the Northeast market," Brancaleone said.

Founded in 1968, EMJ has built over 500 million s/f of construction projects located across the nation. Edgar M. Jolley, founder, started with the idea that completing projects on time while building relationships should be the cornerstone of all EMJ projects. That philosophy has resulted in sound business principles, solid reputation and has fueled our growth to be recognized nationally as one of the best and most capable general contractors in the United States.

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