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## **REFA is Industry Sponsor for HELP Conference**

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The HELP Conference will be taking place April 8th-9th at the The Seaport Waterfront Hotel. The HELP Conference is an exclusive event of 350 participants, allowing for significant networking and interchange between the industry's senior executives, with a program centered around hotel finance, real estate and development transactions. Attendees include hotel owners; financial institutions and public and private funds with more than \$10 billion in hotel investments; the leading premium hotel brands; management companies and specialists in hotel real estate.

REFA will be an Industry Sponsor at this conference, which means their membership has the opportunity to register at a discounted rate. REFA members can register at a preferred price of \$595, a \$200 savings off the normal registration fee. REFA Member discount will be available until February 1st, after which time the registration fee will be \$795.

To take advantage of the REFA discount visit [www.refa.org](http://www.refa.org).

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