



nerej

02-13-2013 - Battle of the Suburbs: Waltham & Burlington compete for 1st place

January 24, 2013 - Front Section

Date: February 13th, 2013

Time: 7:15 a.m. - 9 a.m.

Location: Hyatt Regency Boston - One Ave. de Lafayette, Boston

When you think about exciting amenities, vibrant tenancy and productive work environments, Back Bay, Cambridge and the Seaport immediately come to mind. However, in their quest to retain and attract young talent, companies are now being drawn to Waltham and Burlington for their improved "work & play" environment. The battle is on between these two markets to lead the suburban office recovery, both in terms of tenant velocity and absorption. Join us as we examine what these two hot markets are doing in order to remain at the top of the list for tenants and investors:

- * What is the driving force behind the strong demand of suburban markets?
- * How does the success of the Seaport impact development and adaptive reuse decisions?
- * What role is retail playing?
- * How should building owners respond to the new work, live, play requirement in order to be competitive?

What can other suburban markets learn from the success in Burlington and Waltham?

Moderator: Andrew Majewski, executive vice president/partner, CB Richard Ellis/NE

Panelists:

- * Peter Cameron, vice president, Marcus Partners, Inc.
- * Todd Fremont-Smith, senior vice president of development and director of mixed-use projects, Nordblom Company
- * Vicki Keenan, managing director, Equity Office Properties
- * Richard Monopoli, vice president, Boston Properties, Inc.

Agenda:

Registration, Breakfast and Networking: 7:15 - 8:00 a.m.

Program: 8 - 9 a.m.

Corporate Members can reserve a discounted table of 10 for \$450 (a significant savings), contact Pauline Rand, 781-453-6900 x4.

All registrations received after Noon on Tuesday, February 12 will be processed at the door and include a \$25 fee.

Cancellations must be received by Noon, Monday, February 11 to receive a refund.

Price: \$60.00 - Member

Price: \$35.00 - Developing Leader Member

Price: \$60.00 - Employee of Corporate Firm

Price: \$85.00 - Non-Member

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