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Du Bree opens own marketing services firm - GreyPoint

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Robert Du Bree, the former creative director for RHYS Commercial has left to open his own marketing services firm called GreyPoint. Focusing on marketing, branding and design, Du Bree looks to take his in-house experience working for large and boutique commercial real estate firms and build a platform that will serve similar companies throughout the tri-state.

"Given my commercial real estate background it's natural that my new venture builds on these experiences. I'm very excited about working with more businesses in this sector and have already begun projects for several developers and investment firms," said Du Bree.

After working with RHYS from their beginning in 2009 and developing their brand, visual identity and creating the tools necessary for them to compete against larger national firms, the company has seen tremendous success and growth. Now representing nearly 100 property availabilities, RHYS is widely recognized as a leader in retail, representing over 20 national retailers on an exclusive basis for their regional expansion.

Prior to his experience at RHYS, Du Bree held position of marketing manager for the now Stamford office of Colliers International where he led a team of associate designers and worked within the tri-state network of offices for their rebranding from GVA Williams to FirstService Williams after a 2008 acquisition.

Based out of Stamford, GreyPoint has already begun working on projects with several major developers in the area, as well as a restaurant group, and is planning for continued growth in these sectors.

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