



nerej

Weston Solutions' do-it-yourself green roof online store

February 21, 2013 - Green Buildings

Weston Solutions Inc., an environmental, redevelopment, and construction firm, has made available the industry's first green roof online store: store.greengridroofs.com. Designed specifically for small residential projects (100 to 1,000 s/f), the site provides easy access to purchase a GreenGrid Do-It-Yourself (DIY) kit or pre-grown system.

The store provides everything the DIY user needs to build a roof garden, including all the necessary products, an instruction manual, support and answers to frequently asked questions, easy payment options, and home delivery in one to two weeks. Homeowners are now able to reap the all the benefits a green roof delivers including reduced stormwater runoff, lower energy costs, improved air quality, and a longer roof life.

The flagship product of the online store is a DIY kit that includes all the pieces you need to build a simple, low maintenance green roof or a breathtaking rooftop terrace or garden. Each kit provides small, lightweight GreenGrid green roof trays in multiple depths; premeasured, bagged soil; and plants if desired. Plants include varieties of pre-vegetated mats exclusively by Etera, tailored to a homeowner's climate and plant preferences. Alternatively, fully pre-assembled and planted green roof trays are available.

"We installed the GreenGrid green roof ourselves and we're delighted with it!" said Bruce Fowle of Martha's Vineyard. "The trays arrived on schedule with a lovely fertile mix of plants that blended perfectly with the local flora. Other than watering it during the first few weeks and some light weeding, it has been maintenance free and a wonderful addition to our house."

WESTON has completed over 600 GreenGrid projects in 42 states â€” installing over 4 million s/f of vegetative roofing in the last 10 years.

The GreenGridG4 pre-vegetated modular green roof system is the fourth generation of this successful system. Composed of recycled lightweight plastic, the modules are available in various depths with a sleek design and suitable for a variety of planting options. Engineered soil media and drought-tolerant vegetation includes sedums and other small but hardy plants. Modules can also be easily accessed, removed, and replaced without damaging the roof. GreenGrid is a proprietary technology of ABC Supply Co., Inc. licensed exclusively in the U.S. to Weston Solutions, Inc.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540