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## **Egenberg promoted to vice president of business development at Simon Property Group Inc.**

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Simon Property Group Inc. has promoted Stuart Egenberg to vice president of business development for the New England region. In this role, Egenberg will work closely with Simon personnel on all Simon Brand Ventures business development for New England Simon properties in Mass., N.H., Maine and Conn., and will also continue to support the premium outlets, mills and community centers. He previously served as regional director of business development for New England and has been with Simon for six years.

Egenberg will continue to manage and work with malls on all advertising, sponsorship and event sales while developing new clients resulting in significant revenue growth for Simon.

Simon Brand Ventures is the marketing division for Simon Property Group, Inc. which sells mall media, sponsorships and events for Simon Malls for tenants and non-tenant clients.

"We selected Stuart to fill this integral and demanding position due to his proven business development skills and experience, and also because of the enthusiasm he brings to his job each day," said Brian Jenkins, regional vice president for the New England region of Simon Property Group.

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