



CELEBRATING
55 YEARS

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Dave Friedman President INSTA-BRITE Mobile Washing

March 06, 2008 - Owners Developers & Managers

Name: Dave Friedman

Title: President

Company: INSTA-BRITE Mobile Washing, Inc.

Location: Whitman, Mass.

Birthplace and year: Hartford, Conn., 1961

Family: Wife, Nancy; 2 teenage children: Sam and Ann

College: University of Delaware; NYU Stern School of Business

First Job Unrelated to your current field: Chemical Bank, NYC

First job in current field: Jumped right out of my suit into this business.

What do you do now and what are you planning for the future? INSTA-BRITE provides top quality, affordably priced pressure washing and related services to property owners and managers throughout New England. By being dependable and responsive we've distinguished ourselves from our competition. We look forward to growing by developing one new relationship at a time with clients who need professionally delivered exterior cleaning services.

Hobbies: Travel, snowboarding, fishing

Favorite movie: "The Return of Martin Guerre"

Person you admire most (outside of family): Ernest Shackleton

Keys to success: Honesty, keeping things simple

If you had to choose another vocation what would it be? I'd play second base for the Red Sox.

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