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50 year anniversary question and answer John Ford

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Name: John Ford

Title: Owner

Company: Les Vants Aerial Photos

Years with Company: 26

Years in the industry: 26

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What year did you discover the New England Real Estate Journal and what business were you doing at that time? Les Vants, original owner of the aerial photo business was always pawing through the Journal and I believe he started his subscription back in 1971 when the Journal was a young 8 years old. I continued the subscription when I acquired the business from Les in 1987 and have been reading and advertising in it ever since.

In what way has the New England Real Estate Journal been a benefit to you and your business? I've received many new inquiries leading to new photo shoots and clients from the ads we have placed over the years. I also pay attention to all the stories for new, upcoming projects developed by folks who might be interested in our services.

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